



**News Release  
For Immediate Release**

08.09.07

**Malnove Announces Stackrite™ III with Concentric Screening**

Two Chefs on a Roll [www.twochefsonaroll.com/home.html](http://www.twochefsonaroll.com/home.html) recently selected Malnove's new Stackrite™ III for their "Trader Joe's Chocolate Celebration Cake". Malnove's Stackrite™ III technology was originally developed to deliver significant corner post compression strength in a paperboard-based packaging solution. The technology was adapted to meet very specific customer needs in this application. The unique Stackrite™ III corners were used to protect and retain the cake in the carton, including the "Rich Buttercream Frosting".

Malnove's Omaha Plant printed the carton using the latest high definition "Concentric" Screening technology from Artwork Systems'. *"Concentric Screening is a revolutionary halftone dot technology that divides the conventional round dot into thin concentric rings. These rings limit ink film thickness on the offset plate, thereby providing greater stability on press and increased color saturation. Printers are able to increase—even double—screen rulings without experiencing the traditional problems of mottle, dot gain, and variability typically associated with high screen rulings".* [www.artwork-systems.com/press/pdf/PR20050908EN.pdf](http://www.artwork-systems.com/press/pdf/PR20050908EN.pdf).

Malnove's Packaging Systems Group recently designed a fully automated Stackrite™ III fully cartoning system which will be completed within the next 60 days. Installation of this technology will allow Two Chefs on a Roll to productively form, fill and seal this package in their Carson, California plant.

Contact

[Don.Scott@Malnove.com](mailto:Don.Scott@Malnove.com)

Vice President of Marketing and Business Development